

Online Giveaway

Official Bring Sevyn Streeter to your Prom Sweepstakes Rules

SWEEPSTAKES DESCRIPTION:

The "Bring Sevyn Streeter to your Prom" sweepstakes ("Sweepstakes") will begin on Monday, April 7, 2014 and end on Thursday, April 24, 2014 ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively online. One (1) grand prize winner will be awarded: a live performance by Sevyn Streeter at their prom within the winner's hometown city, a limo ride to/from the winner's home and their high school prom, and a One Thousand Dollar (\$1,000) online shopping spree (Total ARV = \$3,000) ("Grand Prize").

HOW TO ENTER / EXECUTION:

Listeners of the following stations, WHTA/Atlanta, WERQ/Baltimore, WIZF/Cincinnati, WENZ/Cleveland, WCKX/Columbus, KBFB/Dallas, WGPR/Detroit, KBXX/Houston, WHHH/Indianapolis, WPHI/Philadelphia, WQOK/Raleigh, WCDX/Richmond, WHHL/St. Louis, and WKYS/ Washington DC (collectively the "Participating Stations") who are legal residents of the United States residing within the above-mentioned metropolitan areas, and are 16 years of age and older will be able to take part in this Sweepstakes. Participants under the age of eighteen (18) must obtain parental permission prior to entering the Sweepstakes. To participate in the Sweepstakes, listeners must do the following:

1. Sweepstakes participants must register online through the website of one of the Participating Stations listed below.
2. If your local radio station or geographic market is not listed above, then you are not eligible to participate in the Sweepstakes or to be awarded any prizes for your participation. Radio One, Inc. and its affiliates and promotional partners shall not be liable for any claims by ineligible entrants.
3. Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
4. After completing the registration process, qualified entrants will be eligible for a chance to win.
5. All Internet entries must be received by 11:59pm local time on April 24, 2014 or they will be void.
6. Entries are limited to one per person, per email address during the Sweepstakes Period.

7. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
8. One (1) grand prize winner will be selected by random drawing from among all eligible entries received electronically during the Sweepstakes Period. Winner will be notified by phone and / or email.
9. Prizes will be awarded only upon winner verification and final approval by the Participating Stations.
10. Winner will be instructed to come to the offices of their local Participating Station to claim the Prize.
11. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided to the Participating Stations. If the winner is under the age of eighteen (18), valid identification must be provided by their parent or legal guardian.
12. All decisions made by the Participating Stations and Radio One, Inc. ("Company") management regarding any aspect of this Sweepstakes are final.

PARTICIPATING STATIONS:

Atlanta - WHTA-FM - HotSpotATL.com
Baltimore - WERQ-FM - 92Q.com
Cincinnati - WIZF-FM - WIZNation.com
Cleveland - WENZ-FM - ZHipHopCleveland.com
Columbus - WCKX-FM - MyColumbusPower.com
Dallas - KBFB-FM - TheBeatDFW.com
Detroit - WGPR-FM - HotHipHopDetroit.com
Philadelphia - WPHI-FM - hot1079philly.com
Raleigh - WQOK-FM - HipHopNC.com
Richmond - WCDX-FM - iPowerRichmond.com
St. Louis - WHHL-FM - hot1041stl.com
Washington DC - WKYS-FM - kysdc.com
Houston - KBXX-FM - TheBoxHouston.com
Indianapolis - WHHH-FM - IndyHipHop.com

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open to listeners of the Participating Stations who are 16 years of age and older and are legal residents of the United States residing within one of the following metropolitan areas: Atlanta, GA; Cincinnati, OH; Cleveland, OH; Dallas, TX; Detroit, MI; Columbus, OH; Baltimore, MD; Houston, TX; Philadelphia, PA; Raleigh, NC; Richmond, VA; St. Louis, MO; Washington, DC or Indianapolis, IN. Participants under the age of eighteen (18) must obtain parental consent to participate in the Sweepstakes.

2. Employees of the Stations, the Company, Atlantic Records, their respective subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in Atlanta, GA, Washington, DC, Cleveland, OH, Philadelphia, PA, St. Louis, MO, Houston, TX, Dallas, TX, Cincinnati, OH, Detroit, MI, Columbus, OH, Baltimore, MD, Raleigh, NC, Richmond, VA or Indianapolis, IN metropolitan areas, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Persons who have won a prize in another sweepstakes or promotion of any kind from the Participating Stations within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Participating Stations during any thirty (30) day period.

PRIZES:

1. The following Prize elements will be awarded:
 - One (1) grand prize winner will be awarded the following:
 - A two (2) song live performance by Sevyn Streeter at the winner's high school prom
 - Ground transportation to/from the winner's home, and their high school prom location.
 - A One Thousand Dollar (\$1,000) online shopping spree. The winner will be instructed to prepare a list of the online merchandise he or she desires to purchase within the \$1,000 limit. Once the list has been prepared, including item numbers, item descriptions, color and size (if applicable); a representative of Atlantic Records will place the order on the winner's behalf.
 - Total retail value of the grand prize package is Three Thousand Dollars (\$3,000). If the actual value of the prize is less than the stated approximate retail value, the difference will not be awarded in cash.
2. Meals, beverages, additional ground transportation, luggage costs, hotel room services, gratuities, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
4. Dates and times of concerts, events, trips and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Stations. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Participating Stations are not obligated to make any effort to find an alternative prize under these circumstances.

5. If the actual value of the prize is less than the stated approximate retail value, the difference will not be awarded in cash.
6. Prize will not be mailed. Unless otherwise provided, Prize must be claimed at the offices of the local participating station by no later than 12pm on April 25, 2014 or the Prize will be forfeited.
7. No substitution of Prize is offered, no transfer of Prize to a third party is permitted and non-cash Prizes may not be redeemed for cash value, except as determined by Station' management and/or the sponsor in its sole discretion.
8. All Sweepstakes winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the Prize. If the winner is under the age of eighteen (18), all release forms and affidavits must be signed by the winner's parent or legal guardian.
9. If for any reason a Sweepstakes winner decides not to accept the Prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of the Sweepstakes sponsor and / or Sweepstakes administrator if another entrant is to be selected as the winner if time permits.
10. In the event any winner is found to be in violation of these Official or is otherwise determined by the Stations, in their sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Participating Stations and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of the

Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.

6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Stations, the Company, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded Prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their Prize.
8. The Participating Stations retain the right to disqualify any entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
9. So long as no participant is materially adversely affected, the Participating Stations reserve the right to make changes in these Sweepstakes rules, which will become effective upon being announced on the air and / or posted online.
10. The Stations, the Company, Atlantic Records, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
11. By accepting the Prize, the winner acknowledges that the Participating Stations and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. The Stations, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including; cancellation of the Sweepstakes as a result of the occurrence of events not within the control of the Stations, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Participating Stations may in their sole discretion, offer the winner comparable prize(s) currently being offered by the Participating Stations in lieu of the Prize originally awarded.

13. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Participating Stations and the Company's, control which, in the Participating Stations and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Participating Stations and the Company reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
14. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., at the Radio One Inc. corporate headquarters located at 1010 Wayne Avenue, 14th Floor, Silver Spring, MD 20910.